

## Leveraging a Simple Audit to Build World-Class Campus Recruiting Programs

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## How do you determine priorities?



### Campus Recruiting Mission Statement (Example)

Our mission is to actively attract and recruit the student and grad talent required to achieve our organization's strategic goals.

We do this by:

- Connecting with our target students on our key college campuses;
- engaging them with a compelling and authentic employer brand proposition; and,
- managing an efficient and respectful hiring process.



### Strategic Recruitment Plan



### Campus Recruitment Strategy Audit



### Step One

Rate each item based on your current situation, from your point of view.



What caught your attention in that process?

Step Two

Now, rank the strategic importance of each element as either low, medium, or high priority.



Step Three

Review your assessment and identify your weakest links: high priority items with low ratings.



Step Four

List your 3 most urgent weakest links.



Step Five

What are your immediate next steps?



Questions? Comments?

